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## **NEWS RELEASE**

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## **VIRGINIA BEACH CITY VOLUNTEERS ARE KEY TO SANDLER CENTER FOR THE PERFORMING ARTS SUCCESS**

**Spectra by Comcast Spectacor, the providers of Venue Management to the Sandler Center for the Performing Arts, credits volunteers as reason for successful year.**

More than 204 residents from Hampton Roads, who volunteered more than 16,000 hours, provided exceptional experiences to guests attending concerts, events, theatre performances, corporate parties and more at the Sandler Center for the Performing Arts this past year.

“Our volunteers are the glue that keep the Sandler Center together,” states Spectra’s David Semon, General Manager for the Sandler Center for the Performing Arts. “They are the smiling faces patrons see when they walk through the doors and the last faces they see when they leave the building. We pride ourselves on the dedication and support we receive from our volunteers.”

Spectra hosted more than 400 events last year, from family friendly Broadway Musical Productions to sold-out concerts, volunteers continued to be the key to success.

“It is a lot of very different experiences all rolled into one,” says Virginia Beach City volunteer Meri Foell. “I generally think if you aren’t volunteering you are just missing out on giving something back to the community.”

Sandler Center for the Performing Arts is continually looking for enthusiastic and friendly volunteers to join their team. For more information on volunteering, please visit [www.sandlercenter.org/volunteers](http://www.sandlercenter.org/volunteers). To check out the City of Virginia Beach Volunteers in Action at the Sandler Center please visit [www.vbgov.com/impact](http://www.vbgov.com/impact)

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In Hampton Roads, Spectra also provides Venue Management and Ticketing & Fan Engagement to the Ted F. Constant Convocation Center on the campus of Old Dominion University, and Food Services & Hospitality to Tides Park, home of the Norfolk Tides.

### **About the Sandler Center for the Performing Arts**

The Sandler Center for the Performing Arts opened on Nov. 3, 2007, and is professionally managed by Spectra Venue Management (spectraexperiences.com), formally Global Spectrum. With its soaring glass façade revealing the magnificent lobby, the grand staircase and glittering chandelier, Sandler Center beckons patrons from its location in the heart of Virginia Beach's Town Center.

With 1,300 seats, the Sandler Center is an adaptable, acoustically superb space suited for virtually every kind of live performance. In addition to performances for audiences of all ages, the Sandler Center enriches the life of the Virginia Beach community with arts education programs, including student matinees, in-school performances and master classes with renowned artists. To learn more about the Sandler Center, visit [www.sandlercenter.org](http://www.sandlercenter.org).

### **About Spectra**

Spectra by Comcast Spectacor is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, Ticketing & Fan Engagement and Corporate Partnerships. Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

### **About Comcast Spectacor**

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Comcast Spectacor's three core businesses are the National Hockey League's Philadelphia Flyers, the Wells Fargo Center Complex and Spectra, a hosting and entertainment firm specializing in Venue Management, Food Services & Hospitality, Ticketing & Fan Engagement and Corporate Sponsorships. Learn more at [ComcastSpectacor.com](http://ComcastSpectacor.com).

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