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## ***NEWS RELEASE***

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### **“Atlantic Shores’ Dancing with the Seniors” *This annual free series kicks off February 6<sup>th</sup> at 2pm***

**(VIRGINIA BEACH, VA)** – The Sandler Center for the Performing Arts announces the 2017 Season of “Atlantic Shores’ Dancing with the Seniors” program. This bi-weekly series spans from February 6<sup>th</sup> through May 15<sup>th</sup>, Mondays from 2pm – 3:30pm and “Senior Prom” on Wednesday, May 22<sup>th</sup> from 2pm – 3:30pm.

Atlantic Shores Retirement Community returns as the title sponsor for the fifth year in a row to offer this free program to seniors aged 55+. The series is also sponsored by the Sandler Center Foundation and Senior Services of Southeastern Virginia. The program is led by Marquita Bianca, one of Hampton Roads’ most renowned dance instructors and owner of BailaFuzion Dance Company in Virginia Beach. Participants in the program will learn ballroom, Latin, cultural, line dances, and more throughout the eight instructional sessions. The series will conclude with a “Senior Prom” on May 22<sup>th</sup> to allow participants the opportunity to demonstrate their newly developed dancing dexterity.

**To register log onto [www.bailafuzion.com](http://www.bailafuzion.com) or for more information call 757-328-3151**

The Sandler Center’s Education and Outreach Program has been designed to provide unique opportunities for Hampton Roads seniors to interact and learn about the arts. Programs have included exclusive pre-show meet and greet opportunities and master classes with performing artists. More information about “Dancing with the Seniors” including schedules and registration information is available at <http://www.sandlercenter.org/senior-outreach>

## **ABOUT SANDLER CENTER**

The Sandler Center for the Performing Arts opened on Nov. 3, 2007, and is professionally managed by Spectra Venue Management ([spectraexperiences.com](http://spectraexperiences.com)), formerly Global Spectrum. With its soaring glass façade revealing the oddslot magnificent lobby, the grand staircase and glittering chandelier, Sandler Center beckons patrons from its location in the heart of Virginia Beach Town Center.

## **About Spectra**

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three main divisions: Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement. Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

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